



**WLWT**  
**1700 Young Street**  
**Cincinnati, OH 45202**  
**Main: (513)412-5000**  
**Billing: (410)338-6432**

www.wlwt.com

Billing Address:

**Greer Margolis Mitchell Burns**  
**Attention: Accounts Payable**  
**1010 Wisconsin Ave, Suite 800**  
**Washington, DC 20007**

Send Payment To:

**WLWT**  
**PO Box 26881**  
**Lehigh Valley, PA 18002-6881**

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
952088-1	09/23/12	September 2012	08/27/12 - 09/21/12

Station	Account Executive	Sales Office	Sales Region
WLWT	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA 4 AMERICA 60S	1775

Flight Dates	Order #	Alt Order #
09/15/12 - 09/21/12	952088	06316335

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/17/12	09/17/12	M10-11p	M10-11p	1-----	1:00	1	\$6,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	1-----	1	\$6,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WLWTM		09/17/12	10:30 PM	M10-11p	M10-11p	1:00	OFA 12 G 117H	\$6,000.00	NM
2	09/17/12	09/17/12	Mon NBC Prime Other	Prime Other	1-----	1:00	1	\$12,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	1-----	1	\$12,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WLWTM		09/17/12	9:20 PM	Mon NBC Prime Other	Prime Other	1:00	OFA 12 G 117H	\$12,000.00	NM
3	09/15/12	09/16/12	Sa/Su 5-6a News	Sa/Su 5-6a	-----SS	1:00	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----SS	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WLWTSu		09/16/12	5:24 AM	Sa/Su 5-6a News	Sa/Su 5-6a	1:00	OFA 12 G 117H	\$400.00	NM
4	09/15/12	09/16/12	Sa/Su 6-7a News	Sa/Su 6-7a	-----SS	1:00	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----SS	1	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WLWTSu		09/16/12	6:09 AM	Sa/Su 6-7a News	Sa/Su 6-7a	1:00	OFA 12 G 117H	\$800.00	NM
5	09/15/12	09/16/12	Sa/Su 6p news	Sa/Su 6p News	-----SS	1:00	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----SS	1	\$2,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WLWTSu		09/16/12	6:22 PM	Sa/Su 6p news	Sa/Su 6p News	1:00	OFA 12 G 117H	\$2,000.00	NM
6	09/15/12	09/16/12	Sa/su7-8a news	Sa/su7-8a	-----SS	1:00	1	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----SS	1	\$1,600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WLWTSu		09/16/12	6:59 AM	Sa/su7-8a news	Sa/su7-8a	1:00	OFA 12 G 117H	\$1,600.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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INVOICE

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Advertiser	Product	Estimate Number
Obama/D/President	OBAMA 4 AMERICA 60S	1775

www.wlwt.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type																																																		
6	09/15/12	09/16/12	Sa/su7-8a news Class of Time - Pre-emptible with notice	Sa/su7-8a	-----SS	1:00	1	\$1,600.00	NM																																																		
7	09/16/12	09/16/12	Su 9-10a News Class of Time - Pre-emptible with notice	Su 9-10a	-----1	1:00	1	\$1,800.00	NM																																																		
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8	09/16/12	09/16/12	NFL Regular Season Class of Time - Pre-emptible with notice	NFL	-----1	1:00	1	\$10,000.00	NM																																																		
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9	09/18/12	09/21/12	Days of Our Lives Class of Time - Immediately Pre-emptible without notice	1-2p	-TWTF--	1:00	2	\$120.00	NM																																																		
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10	09/18/12	09/21/12	NBC Today Show III Class of Time - Pre-emptible with notice	10-11a	-TWTF--	1:00	2	\$800.00	NM																																																		
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11	09/18/12	09/21/12	NBC Tonight Show Class of Time - Pre-emptible with notice	1135-1237a	-TWTF--	1:00	2	\$1,300.00	NM																																																		
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12	09/18/12	09/21/12	STEVE HARVEY DAY Class of Time - Immediately Pre-emptible without notice	STEVE HARVEY D	-TWTF--	1:00	2	\$100.00	NM																																																		
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14	09/18/12	09/21/12	12-1230p M-F news Class of Time - Immediately Pre-emptible without notice	12-1230p	-TWTF--	1:00	2	\$100.00	NM																																																		
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**PO Box 26881**  
**Lehigh Valley, PA 18002-6881**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
952088-1	09/23/12	September 2012	08/27/12 - 09/21/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA 4 AMERICA 60S	1775	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	09/18/12	09/21/12	12-1230p M-F news	12-1230p	-TWTF--	1:00	2	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
	09/17/12	09/23/12	-TWTF--				2	\$100.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTTu		09/18/12	12:22 PM	12-1230p M-F news	12-1230p	1:00	OFA 12 G 117H	\$100.00 NM
2	WLWTW		09/19/12	12:20 PM	12-1230p M-F news	12-1230p	1:00	OFA 12 G 117H	\$100.00 NM
15	09/18/12	09/21/12	2-3p	2-3p	-TWTF--	1:00	2	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-TWTF--	2	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTTu		09/18/12	2:24 PM	2-3p	2-3p	1:00	OFA 12 G 117H	\$100.00 NM
2	WLWTTh		09/20/12	2:29 PM	2-3p	2-3p	1:00	OFA 12 G 117H	\$100.00 NM
16	09/18/12	09/21/12	JUDGE JUDY EF	Judge Judy	-TWTF--	1:00	2	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-TWTF--	2	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTTu		09/18/12	3:24 PM	JUDGE JUDY EF	Judge Judy	1:00	OFA 12 G 117H	\$1,200.00 NM
2	WLWTTh		09/20/12	3:13 PM	JUDGE JUDY EF	Judge Judy	1:00	OFA 12 G 117H	\$1,200.00 NM
17	09/18/12	09/21/12	DR OZ EF	4PM-5PM	-TWTF--	1:00	2	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-TWTF--	2	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTTu		09/18/12	4:38 PM	DR OZ EF	4PM-5PM	1:00	OFA 12 G 117H	\$100.00 NM
2	WLWTTh		09/20/12	4:39 PM	DR OZ EF	4PM-5PM	1:00	OFA 12 G 117H	\$100.00 NM
18	09/18/12	09/21/12	5-530p M-F news	5-530p	-TWTF--	1:00	2	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-TWTF--	2	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTTu		09/18/12	5:28 PM	5-530p M-F news	5-530p	1:00	OFA 12 G 117H	\$2,000.00 NM
1	WLWTW		09/19/12	5:13 PM	5-530p M-F news	5-530p	1:00	OFA 12 G 117H	\$2,000.00 NM
19	09/18/12	09/21/12	5-6a news	5-6a	-TWTF--	1:00	2	\$60.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-TWTF--	2	\$60.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTTu		09/18/12	5:29 AM	5-6a news	5-6a	1:00	OFA 12 G 117H	\$60.00 NM
2	WLWTF		09/21/12	5:54 AM	5-6a news	5-6a	1:00	OFA 12 G 117H	\$60.00 NM
20	09/18/12	09/21/12	530-6p M-F news	530-6p	-TWTF--	1:00	2	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-TWTF--	2	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTTu		09/18/12	5:54 PM	530-6p M-F news	530-6p	1:00	OFA 12 G 117H	\$2,000.00 NM
2	WLWTW		09/19/12	5:39 PM	530-6p M-F news	530-6p	1:00	OFA 12 G 117H	\$2,000.00 NM
21	09/18/12	09/21/12	6-630p M-F news	6-630p	-TWTF--	1:00	2	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-TWTF--	2	\$2,000.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser):  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE  
INVOICE

Send Payment To:

**WLWT**  
**PO Box 26881**  
**Lehigh Valley, PA 18002-6881**

www.wlwt.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
952088-1	09/23/12	September 2012	08/27/12 - 09/21/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA 4 AMERICA 60S	1775

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																			
21	09/18/12	09/21/12	6-630p M-F news Class of Time - Pre-emptible with notice	6-630p	-TWTF--	1:00	2	\$2,000.00	NM																																																																			
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WLWTTu</td><td></td><td>09/18/12</td><td>6:29 PM</td><td>6-630p M-F news</td><td>6-630p</td><td>1:00</td><td>OFA 12 G 117H</td><td>\$2,000.00</td><td>NM</td></tr><tr><td>1</td><td>WLWTF</td><td></td><td>09/21/12</td><td>6:26 PM</td><td>6-630p M-F news</td><td>6-630p</td><td>1:00</td><td>OFA 12 G 117H</td><td>\$2,000.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WLWTTu		09/18/12	6:29 PM	6-630p M-F news	6-630p	1:00	OFA 12 G 117H	\$2,000.00	NM	1	WLWTF		09/21/12	6:26 PM	6-630p M-F news	6-630p	1:00	OFA 12 G 117H	\$2,000.00	NM																																		
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1	WLWTF		09/21/12	6:26 PM	6-630p M-F news	6-630p	1:00	OFA 12 G 117H	\$2,000.00	NM																																																																		
22	09/18/12	09/21/12	6-7a news Class of Time - Pre-emptible with notice	6-7a	-TWTF--	1:00	2	\$1,600.00	NM																																																																			
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23	09/18/12	09/21/12	7-730p Class of Time - Pre-emptible with notice	7-730p	-TWTF--	1:00	3	\$1,600.00	NM																																																																			
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3	WLWTF		09/21/12	7:20 PM	7-730p	7-730p	1:00	OFA 12 G 117H	\$1,600.00	NM																																																																		
24	09/18/12	09/21/12	NBC Today Show Class of Time - Pre-emptible with notice	7-9a	-TWTF--	1:00	4	\$2,400.00	NM																																																																			
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25	09/18/12	09/21/12	730-8p Class of Time - Pre-emptible with notice	730-8p	-TWTF--	1:00	3	\$1,600.00	NM																																																																			
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26	09/18/12	09/21/12	NBC Today Show II Class of Time - Immediately Pre-emptible without notice	9-10a	-TWTF--	1:00	2	\$300.00	NM																																																																			
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2	WLWTF		09/21/12	9:51 AM	NBC Today Show II	9-10a	1:00	OFA 12 G 117H	\$300.00	NM																																																																		
27	09/18/12	09/18/12	T8-9p Class of Time - Pre-emptible with notice	T8-9p	-T-----	1:00	1	\$12,000.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>-T-----</td><td>1</td><td>\$12,000.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WLWTTu</td><td></td><td>09/18/12</td><td>8:42 PM</td><td>T8-9p</td><td>T8-9p</td><td>1:00</td><td>OFA 12 G 117H</td><td>\$12,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/12	09/23/12	-T-----	1	\$12,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WLWTTu		09/18/12	8:42 PM	T8-9p	T8-9p	1:00	OFA 12 G 117H	\$12,000.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	09/17/12	09/23/12	-T-----	1	\$12,000.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WLWTTu		09/18/12	8:42 PM	T8-9p	T8-9p	1:00	OFA 12 G 117H	\$12,000.00	NM																																																																		
28	09/18/12	09/21/12	11-1135p M-Su Class of Time - Pre-emptible with notice	11-1135p	-TWTF--	1:00	3	\$3,400.00	NM																																																																			



www.wlwt.com

Send Payment To:

**WLWT**  
**PO Box 26881**  
**Lehigh Valley, PA 18002-6881**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
952088-1	09/23/12	September 2012	08/27/12 - 09/21/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA 4 AMERICA 60S	1775

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	09/18/12	09/21/12	11-1135p M-Su	11-1135p	-TWTF--	1:00	3	\$3,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTF--	3	\$3,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTTu		09/18/12	11:22 PM	11-1135p M-Su	11-1135p	1:00	OFA 12 G 117H	\$3,400.00 NM
3	WLWTW		09/19/12	11:30 PM	11-1135p M-Su	11-1135p	1:00	OFA 12 G 117H	\$3,400.00 NM
2	WLWTF		09/21/12	11:15 PM	11-1135p M-Su	11-1135p	1:00	OFA 12 G 117H	\$3,400.00 NM

Total Spots **52**

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$100,760.00</b>
<u>Agency Commission</u>	<b>\$15,114.00</b>
<u>Net Amount Due</u>	<b>\$85,646.00</b>